

Event Management

Course Overview

Developed by leading Australian professionals from the sport and recreation industry, the MSAC Institute of Training Event Management course is designed to equip participants with a comprehensive overview of the ever-growing events industry and the skills required to create and deliver successful events. Whether you are looking to improve current event management skills, or are seeking a change in career, the Event Management program will provide the perfect foundation.

The course program consists of two sessions covering such areas as:

- Event conceptualisation
- Key success factors
- Planning and budgeting
- Marketing and sponsorship
- Operations
- Staffing and volunteers
- Legal compliance
- Occupational health and safety

Course Inclusions

Morning tea, lunch and afternoon tea are supplied together with course notes and resources.

Date(s)	Please refer to www.msacinstitute.com.au
Duration:	2 consecutive days
Time:	9.00am - 5.00pm

For registration or further information please contact
msacinstitute@ssct.com.au

Courses are held at the MSAC Institute of Training located in Sports House, 375 Albert Road, Albert Park (adjacent to the Melbourne Sports & Aquatic Centre)

Please refer to our website for terms and conditions of enrolment

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