

2011 **S P O R T**
FACILITY
MANAGEMENT
S E R I E S



msac

**Institute
of Training**

Educational leaders for sport
& recreation management

WELCOME

by **Simon Weatherill**

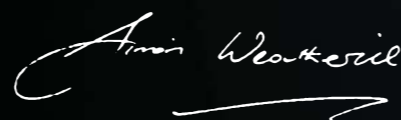
On behalf of the MSAC Institute of Training, I have great pleasure in launching the 2011 Sport Facility Management Series.

This year our series of specialist forums and programs will once again give delegates the opportunity to learn first hand from leading Australian and International experts in their fields on how to successfully develop and manage the process of establishing international sporting facilities and major events.

The 2011 series will also provide opportunities for delegates to network with leading industry professionals and will culminate in the 5th International Sports Facility Management Program (ISFMP). This year we will broaden our content to more than just sports facilities and infrastructure to provide the latest information on organisational culture, innovations in technology and digital marketing.

The MSAC Institute of Training is uniquely placed to provide the Sport Facility Management Series each year, being a nationally accredited training organisation located on the iconic MSAC Sports Hub. This world renowned Melbourne Sports Hub has staged international sporting events such as the Melbourne 2006 Commonwealth Games, the 2007 FINA World Swimming Championships and the 2009 Champions Hockey Trophy. In addition to these major international events, the MSAC Sports Hub is also home to community recreation, sports and programs for over 2 million people who visit our facilities each year.

On behalf of the MSAC Institute of Training I have the pleasure in extending an invitation to you to join us in 2011.



FACILITY OPERATORS NETWORKING SERIES

The MSAC Institute of Training has developed a series of networking events for Facility Operators across the sport, recreation and leisure industries.

The events offer an opportunity for Facility Operators to network with industry professionals from a wide range of facilities, learn direct from industry experts and take guided tours of the Melbourne Sports Hub facilities.

Programs Details:

Taking the Next Step to Management – Setting and Achieving Goals

Fri 8 July 10.00am – 12.00pm

Venue: MSAC Institute of Training

Making your Facility Truly Multi-Purpose

Fri 7 October 10.00am -12.00pm

Venue: MSAC Institute of Training

Cost: **\$75.00** (GST exclusive) per program – includes morning tea

Fri 8 July 2011
Melbourne, Australia

Fri 7 October 2011
Melbourne, Australia

SUCCESSFUL SPORT FACILITIES – from Concept to Reality

This event provides an outstanding opportunity for delegates to observe and learn from leading experts with practical experience in the conception, planning, design, construction, establishment and operation of major sport facilities.

Join the feasibility planners, architects and facility managers from the world's major sport facilities for an exclusive insight into successful sport facilities "from concept to reality".

The program consists of 4 topics delivered over a 2 day interactive workshop style event, presented by leading experts in Sport Facility Management. The program provides opportunities for networking with leading industry professionals and a conference networking dinner.

Who should attend?

- CEOs, Representatives from Governing Bodies, Facility Operators, Venue Managers, Project Managers, Event Managers, Organising Committee Members, Builders, Architects and Suppliers of products, services and equipment

Topics include:

- Concept Planning
- Feasibility Study
- Community Engagement
- Legacy Planning

Speakers Include:

- Simon Weatherill, CEO, State Sports Centres Trust
- Peter Brook, Design Director, Peddle Thorp Architects

- Mike King, Managing Director, SGL Group Ltd
- Peter Murphy, General Manager Facilities, State Sport Centres Trust (Facilitator)

Program Details:

Conference:
Day 1 - Thu 16 June 2011
9:00am – 5:00pm
Day 2 - Fri 17 June 2011
9:00am – 1:00pm

Venue:
Q1 Resort & Spa
Gold Coast, Queensland, Australia

Conference Networking Event:
Thursday, 16 June 2011 6:30pm

Cost: **\$1,200.00** AUD (GST exclusive)

16 – 17 June 2011
Gold Coast, Australia

SPORT FACILITY MANAGEMENT & the ENVIRONMENT

This half day event provides delegates with the opportunity to learn about developing, managing and refurbishing facilities to have an improved and environmentally sustainable footprint.

Following the event, the MSAC Institute of Training will host a cocktail function in the MSAC Champions Room for all past and present delegates of the Sport Facility Management & the Environment program. Past delegates will share their own experiences and successes since implementing sustainability programs.

At the Industry Networking Event, MSAC will also showcase their latest leisure water initiative under construction, the FlowRider.

Who should attend?

- CEOs, Representatives from Governing Bodies, Facility Operators, Venue Managers, Project Managers, Event Managers, Builders, Architects and Suppliers of products, services and equipment

Topics include:

- Initiatives and Lessons Learnt in the MSAC Sports Hub
- Venue Tour – Melbourne Sports & Aquatic Centre
- Venue Tour – Lakeside Stadium (an Athletics and Football facility)
- How to be "Resource Smart" at your Facility
- Greener Government Buildings – Energy Performance Contracts

Speakers Include:

- Peter Murphy, General Manager Facilities, State Sport Centres Trust
- Mark Norman, Closed Loop Recycling
- Michael Dodd, Sustainability Victoria
- Department of Treasury & Finance (Victoria)

Program Details:

Conference:
Fri 2 September 12:00pm – 4:00pm

Venue: MSAC Institute of Training

Industry Networking Event:
Fri 2 September 4:00pm – 6:00pm

Venue: MSAC Champions Room (cocktail function)

Cost: **\$340.00** AUD (GST exclusive)

Friday, 2 September 2011
Melbourne, Australia

5TH INTERNATIONAL SPORT FACILITY MANAGEMENT PROGRAM >>



For more information or to register, contact:
Nick Lambert MSAC Institute of Training
T + 61 3 9926 1328, E nickl@ssct.com.au
Register Online:

www.msacinstitute.com.au/sport-facility-management

To Register

5TH INTERNATIONAL SPORT FACILITY MANAGEMENT PROGRAM

The International Sport Facility Management Program provides an outstanding opportunity for you to observe and learn from leading experts with practical experience in the conception, planning, design, construction, establishment and operation of significant and successful sport facilities for community and events.

The 5th International Sports Facility Management Program provides an interactive forum for participants from around the world to case study some of Melbourne's greatest sporting facilities to learn from industry leaders on the planning, management and practicalities for these facilities which has made Melbourne the "sporting capital of the world".

During the 4-day workshop, delegates discuss and develop practical tools relating to each phase of the planning and operation of major facilities and events.

The program also involves exclusive tours of the Melbourne Cricket Ground (MCG), Rod Laver Arena, Melbourne Sports & Aquatic Centre (MSAC), Melbourne and Olympic Park, Hisense Arena, AAMI Park and the newest facility to Melbourne's sporting infrastructure

– Lakeside Stadium (an Athletics and Football facility).

This program provides a rare chance to network with leading industry professionals from Australia and around the world.

Who should attend?

CEO's, Government Officials, Facility Operators, Venue Managers, Project Managers, Event Managers, Builders and Architects

Topics include:

- Sporting Precincts & Hubs – Major Events & Community Participation
- Legacy Planning and Sustainability
- Strategic Planning for Innovation
- Case Study: Lakeside Stadium feasibility, establishment and operation
- Digital Solutions and Marketing
- Planning Today for the Future Management

Speakers Include:

- Simon Weatherill, CEO, State Sports Centres Trust

- Peter Murphy, General Manager Facilities, State Sport Centres Trust
- Naomi Dempsey, General Manager Sports Business Development, State Sport Centres Trust
- Peter Brook, Design Director, Peddle Thorp Architects
- Mike King, Managing Director, SGL Group Ltd

Registration Fees:

- **Early Bird** Registration (before 16/9/2011): **\$2,800 AUD** (GST exclusive)
- Registration (after 16/9/2011): **\$3,500 AUD** (GST exclusive)

Program Inclusions:

- VIP Pre-Conference Event for Delegates at Emirates Stakes Day, Flemington Race Course (Sat 5 November)
- ISFMP Official Opening - Cocktail Function (Mon 7 November)
- Transport to all tours and social activities
- Entry to the National Sports Museum (MCG)
- Morning tea, lunch, afternoon tea and refreshments for all days of the program
- Conference Dinner (Wed 9 November)

Programs may be subject to change

7-10 November 2011
Melbourne, Australia

msac Institute
of Training
Educational leaders for sport
& recreation management

WWW.MSACINSTITUTE.COM.AU/SPORT-FACILITY-MANAGEMENT
MELBOURNE AUSTRALIA 7-10 NOVEMBER

2011